



fight the itch. save a life.



2020 Annual Report

You're raising awareness of Intrahepatic Cholestasis of Pregnancy and ensuring we are here for patients and their babies

HIGHLIGHTS YOUR SUPPORT MADE POSSIBLE IN 2020:

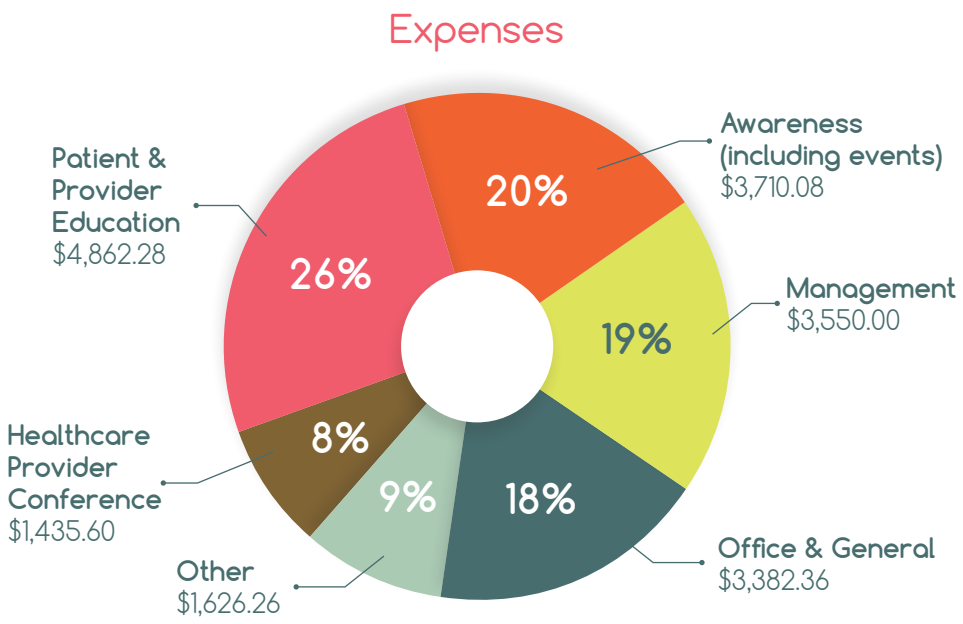
350,000
visitors a year to icpcare.org

Support Groups:
15.3 K Public
5.0 K Español (Spanish language)
2.0 K Private
1.8K Postnatal
53 by US state groups
Canada & Australia
Healthcare Professionals

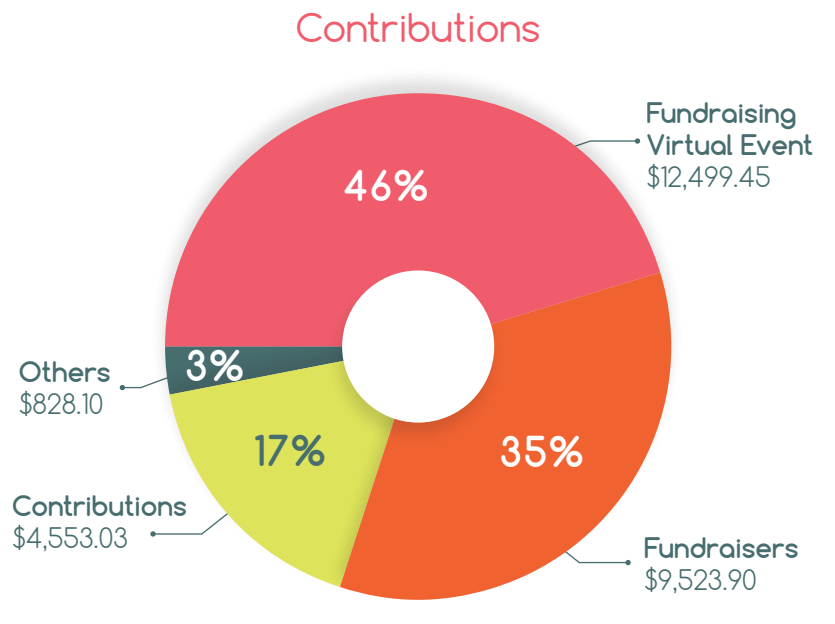
Facebook **6.1K** Instagram **3.7 K**

- Awareness and Educational Initiatives:**
- ♥ February SMFM (Society for Maternal-Fetal Medicine) Annual Pregnancy Meeting
 - ♥ ICP (Intrahepatic Cholestasis of Pregnancy) Module Added to the Michigan State University's Maternal 911 for Maternal Safety Program
 - ♥ ICP Care Cholestasis of Pregnancy Featured on Mother to Baby Podcast
 - ♥ June ICP Awareness Month
 - ♥ Patient & Healthcare Provider Microlearning Videos
 - ♥ 7 Educational Images
 - ♥ 9 ICP Care Blog Posts
 - ♥ 4 Facebook Lives with Q&A
 - ♥ 5 Pregnancy Stories Shared
 - ♥ Virtual Walk / Run to Fight the Itch
 - ♥ Silent Online Auction
 - ♥ Giving Tuesday

2019 End of Year Balance Revenue: \$11,109



Total Expenses: **\$18,566.58**



Total Revenue: **\$27,404.48**

BOARD OF DIRECTORS

- Donna Benavides, Chair
- Hilary Boyer, Vice Chair
- Alm Healey, Vice Chair
- Lia McKernan, Board Member
- Laura Bonebrake, Board Member
- Yvonne Casuso, Board Member
- Kaitlan Terry, Board Member
- Jason Miller, Board Member
- Grace Abraham, Board Member
- Elisabeth Naff, Board Member

Protecting and saving the lives of Intrahepatic Cholestasis of Pregnancy babies. We provide patient support and education, raise public awareness, support research advancements, and improve ICP health care practices.

Thanks to our community support, ICP Care continues to Fight the Itch. Save a Life.

icpcare.org | info@icpcare.org